



# Natilik Cloud Economics

Powered by Crayon

The biggest challenges most organisations experience in the cloud today are lack of cost control and optimisation opportunities.

Natilik can help you gain visibility and governance of your cloud spend. This is crucial to ensure you minimise the risk of overspend, whilst maximising the value of your cloud infrastructure.

Public cloud spending reached over **\$500** billion in 2023

**46%** of IT leaders say that controlling cloud cost is a primary challenge

On average, **30%** is overspent on cloud, resulting from poor cost optimisation

## Optimise your investment in cloud

Natilik Cloud Economics, powered by Crayon is a service that provides organisations with the expertise and visibility to effectively manage cloud spend, drive cost savings, and ensure constant optimisation of your cloud deployments.

Powered by our cloud experts, we use leading business intelligence technology to deliver the below:



In-depth analysis of cloud usage to recommend cost optimisation opportunities



Budget predictability and improvement in overall performance



Risk reduction and lower IT expenses



Sustainable cloud governance and higher compliance

# Cloud FinOps with Natilik

## Visibility into cost drivers

Access to Cloud Cost Control Platform

Spend analysis, trends & anomalies

Forecast future spend

Show back and charge back opportunities

Benchmark efficiency

## Optimise cloud spend

Ongoing optimisation in areas such as unused resource, reserving capacity, right-sizing & Azure Hybrid Benefit

Governance recommendations

Review and application of available discounts and incentives

## Cloud strategy alignment

Alignment of optimisation recommendations to future strategy

Review of cloud modernisation & innovation

Cloud architect technical

## Cloud Cost Control Platform

Our Cloud Cost Control Platform presents a consolidated view of your cloud spend through tailored dashboards, which clearly demonstrate how effectively your organisation is consuming and adopting cloud services.

Actionable insights empower you to, not only make better spending decisions at the top, but allocate cloud costs across teams and functions at all levels to instil accountability throughout your organisation.



Book an assessment with one of our Cloud FinOps experts today.